REAL PROPERTY, TRUST & ESTATE LAW

SPONSORSHIP OPPORTUNITIES
GENERAL INFORMATION
The ABA Section of Real Property, Trust and Estate Law (RPTE) consists of over 20,000 members, including lawyers, associate professionals, and law students. RPTE is a unique section comprised of two divisions: real property law and trust and estate law. The section provides a variety of educational and networking opportunities at the national and local levels, and promotes high standards of professional competence and ethical conduct.

MEETINGS AND SPONSORSHIP OPPORTUNITIES
RPTE hosts two annual meetings: Fall Leadership Meeting and Spring Symposia CLE and Leadership Meeting.

The Fall Leadership Meeting is a unique opportunity to meet with over 200 top Section leaders who have gathered for a series of workshops and committee meetings. Because attendance includes the most active and highest-ranking Section members, sponsors have exceptional access to some of the most respected and influential professionals in these practical areas.

The Spring Symposia CLE and Leadership Meeting offers cutting-edge, practical programs and panels that attract on average 500 attorneys from across the country. They attend the Symposia to hear nationally recognized speakers, and to network with fellow attorneys and the Symposia sponsors. The leadership meeting follows the 2-day CLE meetings.

Sponsors will have the opportunity to meet with registrants who are:
- Trust and estate attorneys
- Real property attorneys
- CPAs and trust officers
- Estate planners, financial planners
- Other real property professionals

During the two-day Spring Symposia, sponsors have many opportunities to interact with registrants, including a reception for the sponsors, attended by all Symposia attendees, the Symposia reception and dinner, continental breakfasts, coffee breaks, and luncheons.

Four sponsorship levels are available: gold, silver, bronze, and law firm. Each level offers varied and specific opportunities for your organization to meet and network with the Section's members on a one-on-one basis.

MULTIPLY YOUR OPPORTUNITIES
Discounted sponsorship opportunities are available for sponsors who choose in advance to provide support on a multi-year (3 years or more) or multi-meeting (3 events or more) basis. Sponsors who choose to confirm sponsorship on a multi-year or multi-meeting basis receive a **15% discount on sponsorship** for each event sponsored but do not need to pay until the normal due date for each event. You will automatically be invoiced.

For more information please contact:
Meredith Schwartz | 410-316-9859 | mschwartz@networkmediapartners.com
PAST ATTENDEES HAVE INCLUDED:

Agents and Corporations Inc.
Anne L Stone & Associates LLC
Appleby Law PLLC
Appraisal Institute
Archer & Greiner PC
Arnall Golden Gregory LLP
Arnold & Porter LLP
Atlantic Trust Private Wealth Management
Ballard Spahr LLP
Bessemer Trust
Breitstone LLP
Brody Wilkinson PC
Buchanan Ingersoll & Rooney PC
Business Valuation Analysts LLC
Carlton Fields Jorden Burt P A
Carter Ledyard & Milburn LLP
Chaffe McCall LLP
Chicago Title National Commercial Services
Christie’s
Commonwealth Land Title Insurance Co
Commonwealth Trust Company
Conner & Winters LLP
Connolly Gallagher LLP
Dietrich & Associates
DiSanto Bruno LLP
Doyle New York
Dunnington Bartholow & Miller LLP
Ernst & Young LLP
ETC Management LLC
Fidelity National-Commonwealth Land Title
Fiduciary Trust Company International
Gordon Feinblatt LLC
Gordon Fournaris & Mammarella PA
Hinkle Law Firm LLC
Holland & Knight LLP
Internal Revenue Service
IRS - Office Of Chief Counsel
JPMorgan Chase & Co
Just Title LLC
Lawgic LLC
LeClair Ryan
Lemery Greisler LLC
Lenhart Pettit PC
Levin Schroder & Carey Ltd
Lewis Rice & Fingersh LC
LexisNexis - Lexis Practice Advisor
Mathieu, Ranum & Allaire, PLLC
McArthur Franklin PLLC
McDermott Will & Emery
MassMutual Financial Group
McDonald Corporation
McGuire Woods LLP
Meislik & Meislik
Meltzer Lippe Goldstein & Mentha
Milliman National Land Services
Minden Gross LLP
Moore & Van Allen PLLC
Multistate Tax Commission
NACVA
Neff Aguilar LLC
New York Law School
O’Keefe & Carr PC
Old Republic Title Insurance Group
Pillsbury
Pircher, Nichols & Meeks
Pluris Valuation Advisors LLC
Polsinelli PC
Pasternak Blankstein & Lund LLP
Richards Layton & Finger
Rico, Murphy & Diamond LLP
Robinson + Cole LLP
Rockefeller Group Technology Solutions Inc.
Rogers and Bell Attorneys at Law
Sacks Glazier Franklin & Lodise LLP
Samuel Yoelin Kantor
Saul Ewing LLP
Serle Court
Seyfarth Shaw LLP
Sheppard Mullin et al
Sher Gamer Cahill et al
Sidney G Saltz PC
Simon Property Group Inc.
Skadden, Arps, Slate, Meagher & Flom LLP
SMU Dedman School of Law
Social Security Administration
Society of Pro Benefit Admin
Sotheby’s
South Dakota Trust Co.
Sterling Trustees LLC
Stewart Title Guaranty Company
Stone Pigman Walther Wittmann
Stout Risius Ross Inc.
Sutherland Asbill & Brennan LLP
Synovus Family Asset Mgmt.
Univ of NM School of Law
Univ of Richmond School of Law
Univ of South Carolina School of Law
Univ of Florida College of Law
University of Oregon
US Department of Justice
US Department of the Treasury
US EPA
US Trust
Valuation Services Inc.
Venable LLP
Vinson & Elkins LLP
Wake Forest University School of Law
Warner Norcross & Judd LLP
Wilmington Trust
SPRING SYMPOSIA CLE SPONSORSHIP OPPORTUNITIES
MAY 9-12, 2018 | ORLANDO, FL

PLATINUM SPONSOR (LIMITED TO 3 SPONSORS)

PRE-CONFERENCE BENEFITS:
• Sponsor recognition on conference website with link to sponsor company url.
• Prominent display of company logo/name in all print and digital meeting promotion distributed to nearly 50,000 ABA members.
• Sponsor acknowledgement in the official Spring Symposia brochure ** Must commit by February 1
• Appreciation acknowledgement as a Platinum Sponsor on the Section’s CLE webpage where the materials will be downloaded
• Sponsor logo inclusion in the RPTE meeting app where attendees can access important details like schedules, CLE details, and speaker bios
• One (1) half page, four color ad in an issue of Probate & Property Magazine - mailed to approx. 20,000 members (excludes covers)

ON-SITE CONFERENCE BENEFITS:
• Opportunity to align with one (1) all-attendee event (options outlined below). Event will be branded with Sponsor logo prominently displayed on signage and in all event promotion
  • Additionally, a sponsor representative will be introduced by the Chair and be able to formally welcome attendees
  • Oral acknowledgement by the Chair at key Symposia programs and in Welcome Remarks
  • NEW - Two (2) minute speaking opportunity at the beginning of a key Symposia program. Must follow ABA Guidelines for Sponsor remarks
  • NEW - Opportunity to provide branded promotional item to be distributed at registration to all registrants. Sponsor to provide a minimum of 250 promotional items. Item sample must be provided to ABA Section of RPTE for approval at least 6 weeks prior to the conference.

POST-CONFERENCE BENEFITS:
• Appreciation acknowledgement in RPTE’s e-Newsletter the eReport (over 17,500 subscribers)
• Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
• Post-event summary report providing valuable data relating to attendee engagement

PACKAGE VALUE: $32,000
PLATINUM SPONSOR INVESTMENT: $15,000

GOLD SPONSOR (LIMITED TO 10 SPONSORS)

PRE-CONFERENCE BENEFITS:
• Sponsor recognition on conference website with link to sponsor company url.
• Prominent display of company logo/name in all print and digital meeting promotion distributed to nearly 50,000 ABA members.
• Sponsor acknowledgement in the official Spring Symposia brochure ** Must commit by February 1
• Appreciation acknowledgement as a Gold Sponsor on the Section’s CLE webpage where the materials will be downloaded
• Sponsor logo inclusion in the RPTE meeting app where attendees can access important details like schedules, CLE details, and speaker bios
• One (1) half page, four color ad in an issue of Probate & Property Magazine - mailed to approx. 20,000 members (excludes covers)

ON-SITE CONFERENCE BENEFITS:
• Opportunity to align with one (1) all-attendee event (options outlined below). Event will be branded with Sponsor logo prominently displayed on signage and in all event promotion
  • Additionally, a sponsor representative will be introduced by the Chair and be able to formally welcome attendees
  • Oral acknowledgement by the Chair at key Symposia programs and in Welcome Remarks
  • NEW - Two (2) minute speaking opportunity at the beginning of a key Symposia program. Must follow ABA Guidelines for Sponsor remarks
  • NEW - Opportunity to provide branded promotional item to be distributed at registration to all registrants. Sponsor to provide a minimum of 250 promotional items. Item sample must be provided to ABA Section of RPTE for approval at least 6 weeks prior to the conference.

POST-CONFERENCE BENEFITS:
• Appreciation acknowledgement in RPTE’s e-Newsletter the eReport (over 17,500 subscribers)
• Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
• Post-event summary report providing valuable data relating to attendee engagement

PACKAGE VALUE: $19,880
GOLD SPONSOR INVESTMENT: $10,000

AVAILABLE FOR EXCLUSIVE SPONSORSHIP:
• Executive Dinner (Wednesday)
• Symposia Attendee Breakfast (Thursday or Friday)
• Group/Committee Lunches (Thursday)
• Symposia Reception (Wednesday)
• Leadership Dinner (Friday)
• Trust & Estate Lunch (Friday)
• Real Property Lunch (Friday)

Two companies from the same industry will not be allowed to co-sponsor an event. Events and locations are subject to change.

Meredith Schwartz | 410-316-9859 | mschwartz@networkmediapartners.com
SPRING SYMPOSIA CLE SPONSORSHIP OPPORTUNITIES
MAY 9-12, 2018 | ORLANDO, FL

SILVER SPONSOR (LIMITED TO 7 SPONSORS)

PRE-CONFERENCE BENEFITS:
- Sponsor recognition on conference website with link to sponsor company url
- Prominent display of company logo/name in all print and digital meeting promotion distributed to nearly 50,000 ABA members
- Sponsor acknowledgement in the official Spring Symposia brochure ** Must commit by February 1.
- Appreciation acknowledgement as a Silver Sponsor on the Section’s CLE webpage where the material can be downloaded
- Sponsor’s name logo in the RPTE meeting app where attendees can access conference details, like schedules, CLE details, and speaker bios.
- One (1) quarter page, black and white ad in an issue of Probate & Property Magazine mailed to approx. 20,000 members (excludes covers)

PACKAGE VALUE: $8,845
SILVER SPONSOR INVESTMENT: $5,000

ON-SITE CONFERENCE BENEFITS:
- One (1) complimentary Conference registration
- Display opportunity in high trafficked area (One (1) three-foot table, standard table covering, and two (2) chairs will be provided)
- Logo/company name display near registration area
- Silver sponsor ribbon to be worn on name-tag

POST-CONFERENCE BENEFITS:
- Sponsor acknowledgement in one issue of the RPTE’s e-Newsletter the e-Report (over 17,500 subscribers)
- Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
- Pre-event summary report providing valuable data relating to attendee engagement

A LA CARTE PROMOTIONAL OPPORTUNITIES AND SPONSORSHIP PACKAGE ENHANCEMENTS

- Meeting Products (ipad cases, mini video cameras, etc. Sponsorship $2,500)
  Each attendee is supplied a conference meeting product at registration. Your organization’s logo will be prominently featured on the meeting item. Sponsor to provide promotional item and item sample must be provided to ABA for approval at least 6 weeks prior to the conference.

- Name Badge Lanyards: (Sponsorship $2,500 – exclusive opportunity)
  Make a big impression with the “Name Badge Lanyard Sponsorship.” Each attendee is provided a lanyard at registration and attendees wear them each day during the conference. Your organization’s logo will be prominently featured on this lanyard. Sponsor to provide promotional item and item sample must be provided to ABA for approval at least 6 weeks prior to the conference.

Two companies from the same industry will not be allowed to co-sponsor an event. Events and locations are subject to change.

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FALL LEADERSHIP MEETING SPONSORSHIP OPPORTUNITIES
SEPTEMBER 27-29, 2018 | CHICAGO, IL

PLATINUM SPONSOR

PRE-CONFERENCE BENEFITS:
- Sponsor recognition on conference website with link to sponsor company url
- Sponsor acknowledgement in the official Fall Leadership Meeting promotional invitations
** Must commit by August 15
- Appreciation acknowledgement as a Platinum Sponsor on the meeting webpage where the materials will be downloaded
- Sponsor logo inclusion in the RPTE meeting app where attendees can access important meeting details like schedules, agendas, and meeting materials
- One (1) full page, four color ad in an issue of Probate & Property Magazine - mailed to approx. 20,000 members (excludes covers)

ON-SITE CONFERENCE BENEFITS:
- Opportunity to align with one (1) all-attendee event. (Options outlined below) Event will be branded with Sponsor logo prominently displayed on signage and in all event promotion. Additionally, a sponsor representative will be introduced by the Chair and able to formally welcome attendees
- Oral acknowledgement by the Chair at key Meeting programs and in Welcome Remarks
- Two (2) minute speaking opportunity at the beginning of a key Meeting program. Must follow ABA Guidelines for Sponsor remarks
- Opportunity to provide branded promotional item to be distributed at registration to all registrants. Sponsor to provide a minimum of 200 promotional items. Item sample must be provided to ABA Section of RPTE for approval at least 6 weeks prior to the conference

POST-CONFERENCE BENEFITS:
- Appreciation acknowledgement in RPTE’s e-Newsletter the eReport (over 17,500 subscribers)
- Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
- Post-event summary report providing valuable data relating to attendee engagement

PACKAGE VALUE: $16,250
PLATINUM SPONSOR INVESTMENT: $7,500

GOLD SPONSOR

PRE-CONFERENCE BENEFITS:
- Sponsor recognition on conference website with link to sponsor company url
- Sponsor acknowledgement in the official Fall Leadership Meeting promotional invitations
** Must commit by August 15
- Appreciation acknowledgement as a Gold Sponsor on the Section’s meeting webpage where the materials will be downloaded
- Sponsor logo inclusion in the RPTE meeting app where attendees can access important details like schedules, agendas, and materials
- One (1) quarter page, black and white ad in an issue of Probate & Property Magazine - mailed to approx. 20,000 members (excludes covers)

ON-SITE CONFERENCE BENEFITS:
- Opportunity to align with one (1) all-attendee event. (Options outlined below) Event will be branded with Sponsor logo prominently displayed on signage and in all event promotion. Additionally, a sponsor representative will be introduced by the Chair and able to formally welcome attendees
- Oral acknowledgement by the Chair at key Meeting programs and in Welcome Remarks
- Two (2) complimentary tickets to sponsored event
- Display opportunity in high trafficked area (One (1) six-foot table, standard table covering, and two (2) chairs will be provided)
- Logo/company name display near registration area
- Gold sponsor ribbon to be worn on name-tag

POST-CONFERENCE BENEFITS:
- Appreciation acknowledgement in RPTE’s e-Newsletter the eReport (over 17,500 subscribers)
- Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
- Post-event summary report providing valuable data relating to attendee engagement

PACKAGE VALUE: $8,650
GOLD SPONSOR INVESTMENT: $6,500

AVAILABLE FOR SPONSORSHIP OR CO-SPONSORSHIP:
- Fun Run
- Attendee Breakfast
- Guest Breakfast
- Executive Dinner
- Friday Reception & Dinner
- Saturday Reception & Dinner

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FALL LEADERSHIP MEETING SPONSORSHIP OPPORTUNITIES
SEPTEMBER 27-29, 2018 | CHICAGO, IL

SILVER SPONSOR

PRE-CONFERENCE BENEFITS:
• Sponsor recognition on conference website with link to sponsor company url
• Sponsor acknowledgement in the meeting promotional invitation **
• Appreciation acknowledgement as a Silver Sponsor on the meeting webpage where the materials will be downloaded
• Sponsor logo inclusion in the RPTE meeting app where attendees can access important details like schedules, agendas, and meeting material

ON-SITE CONFERENCE BENEFITS:
• Display opportunity in high trafficked area (One (1) three-foot table, standard table covering, and two (2) chairs will be provided)
• Logo/company name display near registration area
• Silver sponsor ribbon to be worn on name-tag

POST-CONFERENCE BENEFITS:
• Appreciation acknowledgement in RPTE’s e-Newsletter the eReport (over 17,500 subscribers)
• Appreciation acknowledgement in an upcoming issue of the Section’s quarterly magazine, Probate & Property
• Post-event summary report providing valuable data relating to attendee engagement

PACKAGE VALUE: $6,750
SILVER SPONSOR INVESTMENT: $4,500

A LA CARTE PROMOTIONAL OPPORTUNITIES AND SPONSORSHIP PACKAGE ENHANCEMENTS

• Promotional Items (iPad cases, mini video cameras, etc. Sponsorship $1,000)
  Each attendee is supplied a conference meeting product at registration. Your organization’s logo will be prominently featured on the meeting item. Sponsor to provide promotional item and item sample must be provided to ABA for approval at least 6 weeks prior to the conference.

• Name Badge Lanyards: (Sponsorship $1,000 – Exclusive opportunity)
  Make a big impression with the “Name Badge Lanyard Sponsorship.” Each attendee is provided a lanyard at registration and attendees wear them each day during the conference. Your organization’s logo will be prominently featured on this lanyard. Sponsor to provide promotional item and item sample must be provided to ABA for approval at least 6 weeks prior to the conference.