

Sponsorship Application & Contract
2017 ATD Core 4 Conference: Foundations of Talent Development
Hilton Austin | Austin, TX | September 28-29, 2017

COMPANY ACCEPTANCE:

This Contract is between the Association for Talent Development (hereinafter referred to as "ATD") and the Contracting Company (hereinafter referred to as "Sponsor"). Network Media Partners, LLC (hereinafter referred to as "Network") is working on behalf of ATD as an agent of and independent contractor to ATD. This document, when signed by Sponsor as designated herein constitutes a binding, irrevocable, legal agreement. Sponsor does hereby apply for a sponsorship and space reservation at the 2017 Core 4 Conference. Sponsor agrees that upon acceptance of this Contract by ATD and Network with or without appropriate payment of the exhibit fee, this Contract shall become legally binding and enforceable against the Sponsor in accordance with its terms. Sponsor agrees to be bound by the Contract and/or any other regulations issued prior to the exposition by ATD, the Host Facility or their affiliates. By signing this contract, Sponsor agrees they are responsible for full payment. Sponsor also agrees to comply with all federal, state and local laws, as well as the rules of the Location: Hilton Austin, Austin TX.

PAYMENT: Payment is due upon receipt of scheduled invoice from Network Media Partners or, in the case of credit card payment, upon signature of this agreement and terms. Sponsorship assignment is contingent upon receipt of payment in full. Management reserves the right to cancel space and to sell the space to another sponsor without any rebate or allowances to the former sponsor if the full amount of the fee has not been received. Please make all checks payable to Network Media Partners. Send all booth applications, payments, and any sponsor or exhibit related questions to:
Network Media Partners
307 International Circle
Suite 190
Hunt Valley, MD 21030

**FAX BACK TO
NETWORK MEDIA
PARTNERS AT
410-584-1998**

Exclusive Sponsorship: **\$10,000**

Exclusive Sponsorship includes:

Conference Content:

- Sponsor will be assigned two 60 minute session blocks that integrate into the conference content
- One (1) session will be on September 28th and one (1) session on September 29th
- Each session topic and speaker will need to be vetted through ATD's conference education team to be sure that it aligns with the conference content, is free from direct product promotion and adds value to the attendee experience
- Each session will be promoted in the same channels as all other conference content
- Audio visual including 1 LCD, 1 screen, 2 wired lavalier microphones, 1 flipchart, 1 internet connection

Table Top:

- Sponsor will be provided a table and two chairs in a high traffic area near breaks
- This area can be used by the sponsor to engage attendees on their product/solution
- Power and wifi access will be provided to the sponsor

Sponsor Recognition:

- Emails from ATD: company logo or name included in Core Four conference marketing
- ATD Enewsletters used to promote Core Four
- ATD Mailers used to promote Core Four
- TD.org: logo included on the conference web page
- Signage on-site at venue

Thought Leadership:

- White paper/case study sent to registered attendees (two weeks prior to conference)
- Client to provide two sentence summary and URL to the white paper/case study

Key Note:

- Sponsor to provide a seat drop for the morning keynote
*Creative must be approved by ATD in advance

Program Guide:

- Sponsor will receive full page advertisement on the back cover of the program

Registrations:

- Sponsorship includes two (2) full conference registrations for session speakers
- One (1) full conference registration for support staff

Payment

Invoice my company at the below address. I understand payment is due upon receipt of invoice, or terms outlined and agreed upon by sales executive. Make checks payable to Network Media Partners and mail to the address on the invoice.

Contracting Company Name: _____

Sponsoring As Name (if different from above): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Web Address: _____

Contact Person/Title: _____ Email Address: _____

Special Instructions: _____

Signature: X _____ **Date:** _____

Print name/title: _____

This agreement is non-cancellable. This document when signed by the contracting company constitutes a binding and irrevocable legal agreement. The individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the contracting company. Terms are enforced regardless if sponsor does not attend the conference. (Should the agreement be referred to a collection agency/attorney for any reason, the client and or representing agency of said client, is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts.)

TERMS

1. Application for space must be accompanied by the full fee in order to guarantee reservation. All payments must be received within 30 days of invoice date or by September 1, 2017 whichever is earlier. Reservations made after September 1, 2017 must be paid by credit card. Unpaid sponsorship reservations will be released for general sale. Sponsor will remain responsible for payment of space. Terms are enforced regardless if Sponsor does not attend, fails or elects not to participate in conference. No refunds.
2. Sponsors agree to abide by the installation and dismantling times set by ATD and to have at least one person staffing their exhibit space during published conference hours.
3. ATD reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to your table top and keynote seat drop. Sponsors may not interfere with collateral that is not produced by said Sponsor. Violation of this will result in cancellation of sponsorship during show without refund.
4. ATD reserves the right to rearrange the final layout of the conference and demo area. If these changes occur, and impact sponsor, they will be notified.
5. If ATD should be prevented from holding the conference for any reason beyond ATD's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if Sponsor cannot occupy the assigned exhibit space due to reasons beyond ATD's control, then ATD has the right to cancel the conference or any part thereof, with no further liability to Sponsor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.
6. Neither the management of the host facility nor ATD, nor Network Media Partners shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Sponsor shall lease exhibit space at its sole risk. Neither the management of the host facility, ATD, Network Media Partners nor any of their agents, servants, or employees will be accountable or liable for accidents to exhibitors, their agents, or employees.
7. The Sponsor shall be liable to the host facility and/or ATD for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the Sponsor.
8. Sponsor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless ATD, the host facility, Network Media Partners and their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by Sponsor's installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.
9. Sponsor acknowledges that ATD does not maintain and is not responsible for obtaining insurance covering Sponsor's property. Sponsors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.
10. Still photography and videotaping are not permitted in the Exposition or sessions during the conference. The ATD Official Photographer, if available, may be employed for individual booth photography
11. No children younger than age 12 are allowed in the conference area at any time.
12. The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's activities on the premises and will indemnify, defend, and hold harmless the Location: Hilton Austin, Austin, TX, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
13. ATD condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Exposition, ATD cannot get involved in Sponsor disputes or provide legal advice. Sponsor agrees not to sue or threaten to sue ATD or Network Media Partners, Inc. for contributory infringement or any other theory that ATD or Network Media Partners, inc. is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party.