



SPONSORSHIP APPLICATION

ATD 2016 Mexico Summit: Learn Today–Lead Tomorrow

BBVA Bancomer Innovation Center | Mexico City, Mexico | October 20, 2016

Premier Sponsorship: \$7,000 \$ _____

Event Sponsorship: \$3,500 \$ _____

Contracting Company Name: _____

Sponsoring As Name (if different from above): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Web Address: _____

Contact Person/Title: _____ Email Address: _____

Special Instructions: _____

Signature: X _____ Date: _____

Print name/title: _____

This agreement is non-cancellable. This document when signed by the contracting company constitutes a binding and irrevocable legal agreement. The individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the contracting company. Terms are enforced regardless if sponsor does not attend the conference. (Should the agreement be referred to a collection agency/attorney for any reason, the client and or representing agency of said client, is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts.)

Payment

Invoice my company at the above address. I understand payment is due upon receipt of invoice, or terms outlined and agreed upon by sales executive. Make checks payable to Network Media Partners, Inc., and mail to the address on the invoice.

Credit Card: VISA MasterCard American Express Discover

Name on Card: _____ Amount to be charged \$ _____

Card # _____ Exp. Date _____ Security Code _____

Address of Card: _____ ZIP: _____

Signature _____ Print Name & Title _____

COMPANY ACCEPTANCE: This document, when signed by the contracting company as designated herein ("Sponsor") constitutes a binding, irrevocable, legal agreement between the Sponsor and the Association for Talent Development ("ATD"). The Sponsor does hereby apply for a sponsorship and space reservation at the 2016 ATD Mexico Summit. The Sponsor agrees that upon acceptance of this Contract by ATD and Network Media Partners, Inc. with or without appropriate payment of the exhibit fee, this Contract shall become a legally binding contract; enforceable against the Sponsor in accordance with its terms. The Sponsor agrees to be bound by the Application & Contract and/or any other regulations issued prior to the exposition by ATD. By signing this contract, Sponsor agrees they are responsible for full payment. The Sponsor also agrees to comply with all federal, state and local laws, as well as the rules of the Location: BBVA Bancomer Innovation Center - Mexico City, Mexico. Network Media Partners, Inc. is working on behalf of ATD as an agent and independent contractor of ATD.

PAYMENT: Payment is due upon receipt of scheduled invoice from Network Media Partners, Inc. or, in the case of credit card payment, upon signature of this agreement and terms. Sponsorship assignment is contingent upon receipt of payment in full. Management reserves the right to cancel space and to sell the space to another sponsor without any rebate or allowances to the former sponsor if the full amount of the fee has not been received. Please make all checks payable to Network Media Partners, Inc. Send all booth applications, payments, and any sponsor or exhibit related questions to:

Network Media Partners, Inc.
307 International Circle
Suite 190
Hunt Valley, MD 21030



TERMS

1. Exhibit/ Table space will be allocated on a first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.

2. Application for space must be accompanied by the full fee in order to guarantee reservation. Tables for which payment has not been received in full will not be set up by the service contractor. All payments must be received within 30 days of invoice date or by September 1, 2016 whichever is earlier. Reservations made after September 1, 2016 must be accompanied by a credit card. Unpaid sponsorship reservations will be released for general sale. Sponsor will remain responsible for payment of space. Terms are enforced regardless if Sponsor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.

3. The standard tabletop display is a mini-booth with:

- Front board: W 1m x H 2,10m
- Portable table stand
- Header: company logo
- * Power outlet, wifi provided

All exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.

4. Sponsor's agree to abide by the installation and dismantling times set by ATD and to have at least one person staffing their booths during published exhibition hours.

5. ATD reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's booth. Sponsors may not interfere with collateral that is not produced by said Sponsor. Violation of this will result in cancellation of exhibit space during show without refund.

6. ATD reserves the right to rearrange the final floorplan based on unsold or unoccupied space. In said event all exhibitors will be notified.

7. If ATD should be prevented from holding the exhibition for any reason beyond ATD's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if Sponsor cannot occupy the assigned exhibit space due to reasons beyond ATD's control, then ATD has the right to cancel the exhibition or any part thereof, with no further liability to the Sponsor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.

8. Neither the management of the host facility nor ATD, nor Network Media Partners, Inc. shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Sponsor shall lease space/booth(s) at his/ her sole risk. Neither the management of the host facility, ATD, Network Media Partners, Inc., nor any of their agents, servants, or employees will be accountable or liable for accidents to exhibitors, their agents, or employees.

9. The Sponsor shall be liable to the host facility and/or ATD for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the Sponsor.

10. Sponsor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless ATD, the host facility, Network Media Partners, Inc., and their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.

11. Sponsor acknowledges that ATD does not maintain and is not responsible for obtaining insurance covering Sponsor's property. Sponsors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.

12. No photography is allowed without the permission of the booth staff and/or show manager.

13. No children younger than age 12 are allowed in the exhibit hall at any time.

14. The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's activities on the premises and will indemnify, defend, and hold harmless the Location: BBVA Bancomer Innovation Center - Mexico City, Mexico, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

15. ATD condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Exposition, ATD cannot get involved in Sponsor disputes or provide legal advice. Sponsor agrees not to sue or threaten to sue ATD or Network Media Partners, Inc. for contributory infringement or any other theory that ATD or Network Media Partners, inc. is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party.